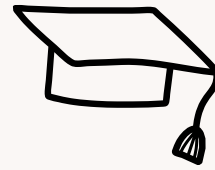


Welcome to Our Newsletter!



TO OUR BEAUTIFUL CURLY COMMUNITY...

News and Happenings

Hey, Curly Malaysians! Deha here. And I have exciting news to share with you all. Our Curl School online series wrapped up last week, and Curl School IRL sold out earlier than expected! I am so grateful to all of you for your continuous support, and it makes me so happy to see our curly community growing each day.

To commemorate, Curly Malaysian will be hosting it's first ever pop-up at the Women Wellness Festival, held on *Saturday 3rd October, 9am to 6pm, at the Hyatt Regency Kuala Lumpur at KL Midtown*. By purchasing the RM20 entry fee, you are entitled to a free consultation session with our team to find out your curl type, receive a recommended routine for your curls, including a list of Curly Malaysian approved products and tools that you can get in Malaysia.

SATURDAY 3 OCTOBER
2026

* **CURLY MALAYSIAN
POP-UP***
LOCATION: DISCOVER MARKETPLACE

GET YOUR TICKETS
HERE!



Six Zones, One Festival

Every zone is open across both days. Move between them as often as you like. Talks and panels run all day. Sessions, classes and treatments run alongside them, and the marketplace stays open throughout.



The voices you'll meet.

60+ facilitators, teachers, and guides shaping this year's festival. Each one brings a different way into wellness, movement, stillness, story, and craft. This is who you'll spend the weekend with.

@curlymalaysian



10 Ingredients That Are Sabotaging Your Curls

Most "my curls just won't cooperate" moments trace back to one culprit sitting in your shower right now. Here's what to check for:

01

Sulfates. Found in most drugstore shampoos. They aggressively strip natural oils causing curls to lose their shape and frizz. Look for "sulfate-free" on the label, or check the ingredients for *sodium lauryl sulfate* and *sodium laureth sulfate*.

02

Silicones. These coat the hair and make it feel silky at first, but build up over time and block moisture from getting in. Ingredients ending in "-cone" or "-xane" (like dimethicone) are the ones to avoid.



03

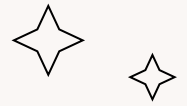
Drying alcohols. Not all alcohols are bad, but ones like *isopropyl alcohol* and *SD alcohol* pull moisture straight out of your strands. Fatty alcohols like *cetyl alcohol* or *stearyl alcohol* are the good kind and actually help.

04

Heavy oils on low-porosity curls. *Coconut oil* and *heavy butters* are wonderful for coarse or high porosity curls but can weigh down and flatten finer or low-porosity curls. Match the product to your hair, not just what worked for a friend.

05

Fragrance-heavy formulas. Fragrance is often a sign of filler ingredients and can dry out the scalp over time, leading to more oil production and greasy roots.



06

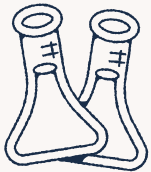
Products with sulfates AND silicones together. This combo is the worst offender. Silicone builds up, and sulfates can't fully wash it out without stripping everything else too. Curls end up stuck in a cycle of buildup and dryness.

07

Gel with high alcohol content. Some gels use alcohol for a quick-drying "crunch" but leave curls stiff and prone to breaking once you scrunch out the cast. Look for gels with aloe or flaxseed as the base instead.

08

Leave-in conditioners with mineral oil as a top ingredient. Mineral oil sits on top of the hair rather than absorbing, which sounds protective but actually blocks moisture and product from penetrating over time.



If you recognize even two or three of these, you're not doing it wrong. You just didn't know.

None of us did.



09

Anything marketed as "anti-frizz" without checking the ingredients.

This label gets slapped on products that are secretly full of the exact silicones and alcohols above. Read the ingredient list.

10

Whatever's in your bathroom that you haven't checked in months.

Old, expired, or reformulated products are one of the most overlooked culprits. Brands change formulas without much notice, so a product that worked for you a year ago might not be the same one now.

WANT TO LEARN
MORE?

**Be a part of the Curly
Malaysian community!**

MASTER YOUR
CURLS

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